



The **CAMPAIGN** for the  
**FAIR SENTENCING**  
of **YOUTH**

### **2018 Healing and Hope Sponsorship Information**

*Interested in sponsoring? Contact Erica Evans at 202-202-289-4677 ext. 124, [eevans@fairsentencingofyouth.org](mailto:eevans@fairsentencingofyouth.org)*

**\$40,000 | Healing & Hope Director's Circle** Members of the Director's Circle support CFSY initiatives including the expanded reach of the Incarcerated Children's Advocacy Network (ICAN). Their investment will go toward a full-time staff position for an ICAN member or other directly impacted person. The members of the Director's Circle are recognized via a dedicated poster displayed prominently at the event, from the dais, prominently on the scrolling slideshow, and with a full page acknowledgement in the event program. They will have their logo printed on the back cover of the program along with other Director's Circle members, and receive up to 40 event tickets.

**\$25,000 | Healing & Hope Society** Members enable major CFSY initiatives. \$25,000 allows our advocacy team and members of ICAN to educate policymakers and seek a ban on life sentences for children in priority states. Members of this Society are recognized via a dedicated poster displayed prominently at the event, from the dais, prominently on the scrolling slideshow, with a full page acknowledgement in the event program, and receive up to 25 event tickets.

**\$15,000 | Leader** Leaders sponsor 15 ICAN members to attend a training focused on self-care and leadership skills. Leaders are recognized with a dedicated poster displayed prominently at the event, from the dais, on the scrolling slideshow, with a half-page acknowledgement in the event program, and receive up to 15 event tickets.

**\$10,000 | Crusader** Crusaders sponsor ten individuals directly impacted by youth violence, such as formerly incarcerated youth and victims' families, to attend our annual National Convening in Washington, DC, where they will hone advocacy skills and inform the CFSY's reform strategies. These sponsored guests will also attend Healing & Hope. Crusaders are recognized in a scrolling slideshow, in the printed program, and receive up to 10 event tickets.

**\$7,500 | Advocate** Advocates support the cost of sending members of our legislative team and ICAN to meet with a state coalition to educate them on the status of youth sentencing in their state and what needs to be done to reform it. Advocates are recognized in the scrolling slideshow, in the printed program, and receive up to 7 event tickets.

**\$5,000 | Defender** Defenders enable five members of ICAN to educate key decision-makers such as parole board members, judges, or policymakers about why youth should never be sentenced to life in prison without parole. Defenders are recognized in the scrolling slideshow, in the printed program, and receive up to 5 event tickets.

**\$2,500 | Champion** Champions support the costs of CFSY's recruitment of pro bono attorneys to represent individuals who otherwise would not have robust legal counsel. Champions are recognized in the scrolling slideshow and receive 3 event tickets.

**\$1,500 | Supporter** Supporters provide CFSY with the resources to identify former juvenile lifers, and give them information about ICAN and ways to engage with CFSY. Additionally, donations at this level will fund a storytelling media project focusing on the experiences of the directly impacted. Supporters are recognized in the scrolling slideshow and receive 2 event tickets. This sponsorship is not available to corporations or law firms.

**\$300 | Nonprofit Sponsorship** Nonprofit partners support CFSY mailings to the nearly 1,500 individuals serving life-without-parole sentences and enable the CFSY to respond to 100% of mail received from prisons across the country. Nonprofit sponsors receive 1 event ticket.